

EXHIBITOR REGISTRATION 2022 ANNUAL CONFERENCE

Wednesday, November 9 & Thursday, November 10
The Ingleside Hotel, 2810 Golf Rd, Pewaukee, WI 53072



Contact Name: _____
Business: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____
Products/Services Featured: _____

MEMBER RATE: The \$550 registration fee includes 1 exhibitor attendee for both days. Additional exhibitor attendees can register at a discount rate of \$175 per attendee.

NOTE: Exhibitors need to stay through lunch on day 2. Exhibitors will be individually recognized and help with prizes.

Please list name(s) of attendees below.

Indicate Dietary Allergies/Restrictions

**Contact Ingleside for allergy disclaimer.*

Non-Members: Please call the Wisconsin Housing Alliance office at 608-255-3131 for details.

Please complete and return this form along with payment by October 25.

Mail: 258 Corporate Drive, Suite 200C, Madison, WI 53714

Fax: 608-255-5595

Email: julie@housingalliance.us

Sign up online: www.housingalliance.us Click on Calendar under Events and Education, choose Annual Conference.

Prepayment is required! Make checks payable to Wisconsin Housing Alliance or indicate credit card info below.

Credit Card Number: _____ Exp.: _____ CVV: _____

Name on Card: _____ Amount \$ _____

Billing Address (if different than above): _____

CANCELLATION POLICY: No refunds after October 25.

SET-UP INFO: Exhibit tables will be in the Oakton Ballroom where all meals and breaks are held. There will be no table assignment. A 6' or 8' foot table with 2 chairs will be provided. You may begin setting up at 10:30 am on November 9 and 7:45 am on November 10. Tear down is after lunch on November 10th. You are responsible for any materials left out at your table. **Note: Exhibitors may not serve food products without permission from The Ingleside.**

Electricity: Will your table require an electrical outlet? No Yes (**Please bring your own extension cords.**)

ROOM RESERVATION INFO: Guest rooms are available for a special rate of \$99/night for 1-2 people on the nights of November 8th and November 9th at The Ingleside. **Please make room reservations by October 25.** Call 262-547-0201 and ask for the WHA 2022 Annual Conference rate. Please note that Ingleside has a 24-hour cancellation policy. Contact Ingleside for more information.

PRIZE QUALIFICATION: Attendees need to visit each exhibitor to qualify for conference prizes. WHA will provide prizes; however, exhibitors are encouraged to have their own prize drawing as well.

If you have any questions, please contact Julie Patten at 608-255-3131 or [Julie@housingalliance.us](mailto:julie@housingalliance.us).

SPONSOR REGISTRATION 2022 ANNUAL CONFERENCE

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Sponsorship Categories

Sponsor a Speaker: \$800 Gold: \$500 Silver: \$400 Bronze: \$300

BRONZE SPONSORS

- Business name displayed in front of all attendees
- Business name listed in conference folder.
- All attendees from your business will have "sponsor" noted on their name badge.
- Business will be listed as a sponsor in our newsletter.

SILVER SPONSORS

- Bronze sponsorship benefits along with your company logo displayed. Please submit company's logo in JPEG, PNG or PDF format by October 25.

GOLD SPONSORS

- Bronze & Silver sponsorship benefits
- Your company may submit 150 copies of a promotional insert for attendee's folders. Please submit promotional inserts by October 25.

SPONSOR A SPEAKER

- Bronze, Silver & Gold sponsorship benefits
- One complimentary conference pass (*\$320 value*) for a company rep or to give to a client (*call the WHA at 608-255-3131 or email julie@housingalliance.us to use this pass*)
- A representative from your company may introduce a speaker before a presentation.

ADDITIONAL SPONSOR OPPORTUNITIES *(available to companies sponsoring one of the above categories)*

- Receive additional recognition by having your name in front of attendees all day by donating 150 "swag" items such as lanyards, folders, pens, notepads, bags, etc. Donate a door prize(s) and a representative from your company can draw the winner.
- In addition to receiving recognition for your sponsorship category above, your company will also be listed as an additional sponsor of the item(s) you donate on our website, in the conference folder and in our newsletter.
- These sponsorship opportunities are limited. Call 608-255-3131 or email julie@housingalliance.us for availability. "Swag" items must be shipped to the WHA office by October 25. Door prizes may be shipped or brought to the conference.

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Business: _____

Address: _____

City, State, Zip: _____

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THANK YOU FOR YOUR SUPPORT!