

Advertising Opportunities



FEATU

MANUFACTURED MODULAR

FREEDOM SERIES / 17

Built by: **Schult Homes**
Offered by: **Affordable Homes of Rice Lake**

Beds: 3 **Sq Ft: 2204**
Baths: 2 **W x L: 32'0" x 76'0"**

Freedom 17 - 54FRE32763AM

[More info](#)

[Price quote](#)

The background of this block is a photograph of a modern kitchen interior with dark cabinetry, a granite countertop, and a stainless steel sink. The image is partially obscured by a large purple and blue diagonal graphic on the left side of the page.

Advertise to Consumers

Designed specifically to attract people searching for homes in our state, the factorybuiltwisconsin.com website offers our members excellent opportunities to advertise their company directly to consumers searching for factory-built housing. WHA offers many ways you can take advantage of this opportunity.

1 Slider Inclusion

Occupy a position in the home page with a slider that has your company info and a link of your choosing.

2 Featured Home Slide

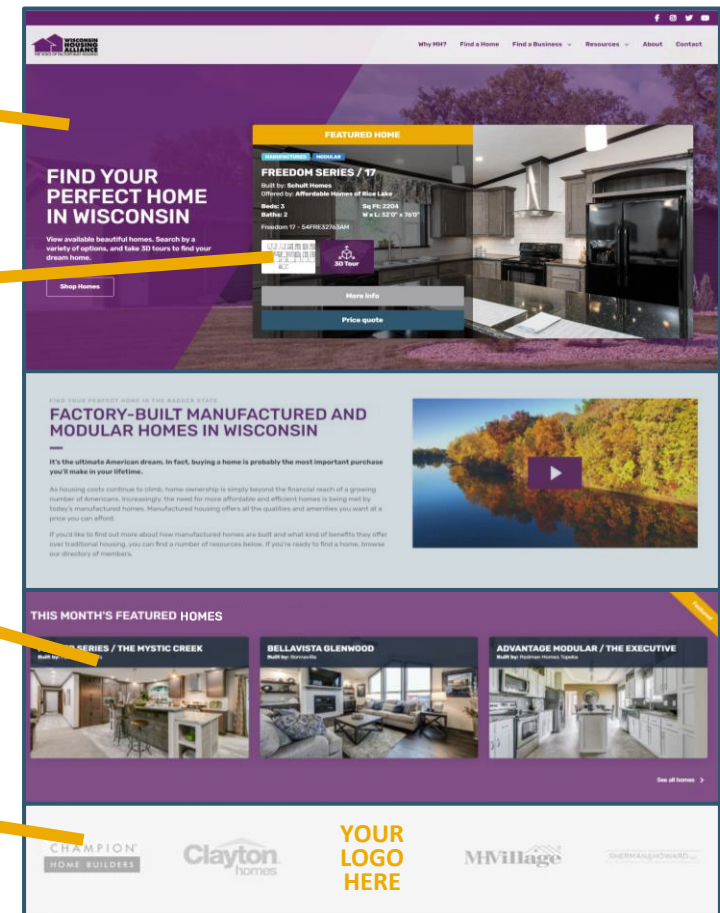
Feature a home in the slider at the top of the homepage. This slider is the first thing consumers see.

3 Featured Homes Section

Your company can select up to 3 homes to occupy the "Featured Homes" section.

4 Sponsor Recognition

Your company's logo included in the "Sponsors" section.



Advertise to Consumers

Advertising Opportunities



Slider Inclusion

3 MONTHS	6 MONTHS	12 MONTHS
\$300	\$550	\$750



Sponsor Recognition

3 MONTHS	6 MONTHS	12 MONTHS
\$200	\$350	\$450



Featured Home Slider

1 MONTH	3 MONTHS
\$250	\$450



Featured Homes Section

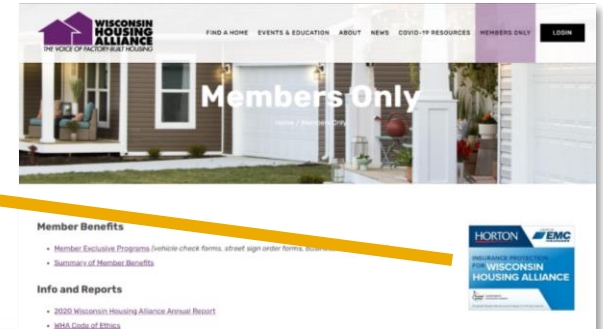
1 MONTH	3 MONTHS
\$200/1 home	\$450/1 home
\$400/3 homes	\$900/3 homes

Advertise to Members

Take full advantage of the many advertising opportunities to highlight your business to WHA members on our housingalliance.us member site and in the WHA newsletter.

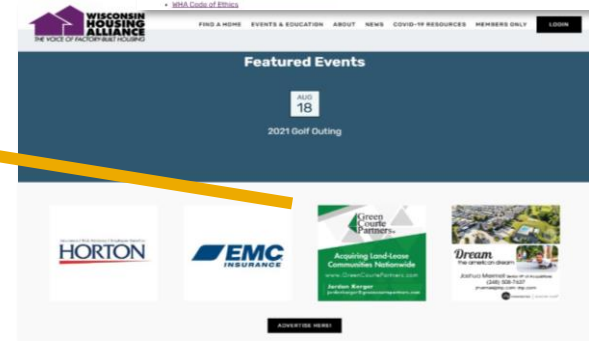
1 Right Sidebar Rotating Ad

Occupy a position in the right sidebar rotating ad with a link of your choosing.



2 Home Page Ad

Your company's logo/ad with a link of your choosing.



3 Newsletter Advertising

Display ads from ¼ page to full page with a link of your choosing.

March 2021 Page 6

Continued from previous page

land. You need to go into any such discussions
necessities about your needs. If you're in the
middle of moving the homes in your commu-

Mark Hazelbaker
Attorney at Law
Local government and
business lawyer since 1983

The results you need in government,
employment and business issues.
Call Mark at 608-220-7271 or email
mh@kasieta.com www.kasieta.com

4 Newsletter Classified Ads

Text only up to 40 words.





Advertise to Members

Advertising Opportunities

 1 Right Sidebar Rotating Ad	3 MONTHS	6 MONTHS	12 MONTHS
	\$250	\$350	\$600

 2 Home Page Ad	3 MONTHS	6 MONTHS	12 MONTHS
	\$200	\$250	\$400

 3 Newsletter Advertising		1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
	¼ page	\$100	\$250	\$500	\$650
	½ page	\$200	\$550	\$900	\$1000
	full page	\$300	\$700	\$1200	\$1600

 4 Classified Ads	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
	\$50	\$130	\$225	\$300

Get Your Advertising Opportunity

Pricing for each advertising opportunity is based on the category and whether the ad involves any design work. Please contact Angie Diedrich for further details.



608-255-3131



angie@housingalliance.us

Note: All graphics contained in this document are for demonstration purposes only. Ad placement and appearance is subject to change.



**WISCONSIN
HOUSING
ALLIANCE**

THE VOICE OF FACTORY-BUILT HOUSING

Why MH? Find a Home

FEATURED HOME

MANUFACTURED MODULAR

FREEDOM SERIES / 17

Built by: Schult Homes

Offered by: Affordable Homes of Rice Lake

Beds: 3

Sq Ft: 2204

Baths: 2

W x L: 32'0" x 76'0"

Freedom 17 - 54FRE32763AM



3D Tour

More info

Price quote